



DEPARTMENT OF SOCIAL ACTION OF THE BIZKAIA PROVINCIAL COUNCIL

1. What is Biok?!

BiOK! It is a meeting place that promotes the creation of new business opportunities offered by BEAZ (an entity belonging the Department of Economic Promotion of Bizkaia Provincial Council) and its objective is twofold:

- To strengthen the competitive positioning of leading companies in Bizkaia, giving them access to local and international talent and skills.
- To attract to Bizkaia and boost start-ups, SMEs or other types of organisations with strong capabilities, whether technological and/or in specific areas of knowledge, providing them with first refusal in the market.

Proposals may be submitted to the BiOK! platform by start-ups or organisations from all over the world. Each entity will identify its development priorities through challenges, which will involve their respective analysis and selection processes.

We sincerely believe that open and collaborative innovation is the most successful way to diversify and grow.

2. Purpose of the document

This document establishes the terms for the collaboration between BEAZ, the company organising the service, and the Department of Social Action of the Bizkaia Provincial Council, which is interested in launching a challenge to the innovation ecosystem.

3. Participation requirements

Any entrepreneur, start-up, SME, technology centre or university with a proposal that could contribute to partially or completely solving the challenge posed may participate in the challenge. It will not be necessary for those organisations interested in offering their solution to the challenge posed to be located in the province of Bizkaia.

To take part in this BiOK! challenge set by the Department of Social Action, interested organisations must expressly declare their interest through the challenge profile published on the BIOD! website (<https://bizkaiaok.eus/>), where they can request access to the dataset with fictitious data necessary to participate in the first phase of the project.

In addition, in order to participate in the BiOK! project, interested organisations must comply with certain requirements and measures that guarantee data security.

To move on to phase two of the challenge, the companies participating in the project must prove that they use information systems certified as belonging to the medium or high category and be able to guarantee compliance with the security measures required for a medium category system or equivalent, as established in Annex II of Royal Decree 311/2022 regulating



the National Security Framework, especially regarding the areas of confidentiality and traceability.

The entities selected in the first phase to carry out the project must sign confidentiality clauses. Likewise, they will be contractually obliged to comply with the following aspects, among others:

- Not to cross-reference BIOK! project data with other records.
- Not to store the data obtained through the BIOK! project on external platforms and/or external storage devices.
- To respect the right to audit by the Bizkaia Provincial Council.
- Not to subcontract any service related to the BIOK! project unless expressly authorised to do so by the Bizkaia Provincial Council.
- To comply with the storage and/or deletion deadlines established by the Bizkaia Provincial Council in the contract.
- Once the dataset has been downloaded to the local facilities, to restrict access to it to a list of persons authorised by the Bizkaia Provincial Council.
- To establish traceability of access to the data sharing platform and the location where the dataset download will be stored locally.

Participants who, initially or unexpectedly, do not meet any of these requirements, may be excluded from the challenge. They would thereby forfeit any right to receive any service and would have no right to claim anything from the organisers of this Call for Entries:

- The same start-up, SME or organisation may only participate with one project, either individually or jointly with third parties.
- The project team's members involved in the development of the solution must be of legal age and have legal capacity.
- The data provided by participants when registering for the challenge must be accurate and complete.

The organisers of this call for entries reserve the right to not accept or to remove from the challenge, without prior notice, all those participants who, in their opinion, act in a fraudulent or abusive manner, contrary to the spirit of the programme or to the law, to the rights of third parties and/or to good faith. All of this is notwithstanding the responsibilities that may arise from any such conduct, which will be assumed in full by the participants, holding the organisers harmless under any circumstances. In any case, they may remove any participant from the competition whose actions (or those of a related person) may be detrimental to the reputation or good name of the organisers. They also reserve the right not to accept any participant they believe does not provide a suitable response to the challenges posed, or because of the number of projects accepted, or for any other reason.

By entering this challenge, participants accept the provisions outlined in these Terms and Conditions in full and without reservations or conditions.



4. Submission of applications

Organisations interested in participating in this initiative must send an initial application expressing their interest in participating in the challenge with the following information.

The initial application will contain the following information:

- Contact information.
- General company information: name and Tax ID number.

Organisations must submit their proposals to the challenge by completing the corresponding form, attaching to their registration as much information as may be required or that is deemed of interest, through the platform <http://bizkaiaok.eus>. The proposals must state:

- *Proposed solution.*
- *URL – video explaining the proposed solution (optional)*
- *Innovative elements (product, process, marketing and organisation) or R&D results related to the proposed solution*
- *Technologies associated with the proposed solution (if any).*
- *Team that will participate in the development of the solution.*
- *Benefits.*
- *Risks.*
- *Partners.*
- *Cost.*
- *Timescale.*
- *Other comments.*
- *Acceptance of the Personal Data Protection Policy*

The period for the submission of applications will begin on 24 November 2022 and will end on 20 January 2023 at 18:00 (GMT+1).

5. Evaluation process

The challenge will be carried out in two phases.

(1) Initial phase of the challenge:

In order to propose solutions, the companies registered to participate in the challenge will have a dataset structure with fictitious data that will allow them to propose initiatives or possible lines of action to address the challenge.

In order to choose the projects that best address the challenge, an evaluation team will be set up with people from the Bizkaia Provincial Council and Beaz, who will carry out the selection process.

After the deadline for submission of applications has passed, Beaz will carry out a first quality review of the applications submitted, discarding all those that have not duly provided the required information.



The people appointed by the Department of Social Action of the Bizkaia Provincial Council together with BEAZ will analyse the applications submitted and will evaluate each of them from a technical point of view, until a maximum of three proposals are shortlisted, and will then move on to the second phase of the challenge.

The proposals that will move on to the second phase will be selected by 10 February 2023.

(2) Phase II of the challenge:

The shortlisted proposals will move on to a second phase of the challenge in which the Bizkaia Provincial Council will provide them with a set of anonymised data that will allow them to contrast the proposed solution, personalise, and/or adjust the proposals made or, where appropriate, make progress on a specific data analysis or monitoring model to be proposed as a solution to the challenge posed.

To this end, a maximum of three shortlisted entities will be given access to the BAI DATA platform through which they will have access to the set of anonymised data that the Bizkaia Provincial Council makes available for the challenge, after carrying out the appropriate Data Protection Impact Assessment.

The shortlisted proposals will also participate in the in factory innovation trip, a co-creation workshop, which will allow them to learn more about the challenge, working hand in hand with the technical staff from the Department of Social Action to analyse the proposed solutions and adapt their solution bearing in mind the feedback received for the final proposal.

After these sessions, the participating organisations will have to submit their proposal for a definitive solution to the challenge posed.

The evaluation team must analyse the proposals submitted in order to decide on the winning proposal. To this end, the shortlisted entities may be invited beforehand to make a presentation to justify the solution they have submitted.

This phase will be carried out over a period of six weeks and will end with the result being communicated by email to the shortlisted organisations.

In order to then analyse and evaluate each project, the participants authorise the organisers to inform the members of the evaluation team of the ideas, documentation and information provided by the participant in the framework of their participation in this call for entries.

The evaluation team will assess the following aspects of each of the proposals submitted:

- Degree of adaptation of the proposed initiative or solution to the current framework of the social services system and the priorities and strategic areas of the Bizkaia Provincial Council in this field.
- Innovation: they will evaluate the degree of innovation in the proposed solution.
- Project's degree of progress: how much the project has been developed towards the proposed solution.
- Project team: they will evaluate the team of the participating organisation(s), their experience, dedication, market knowledge, contacts, etc.



- Feasibility: the project's feasibility and the cost of the solution and its maintenance in a real environment.
- Project scope: they will evaluate the degree of response regarding the proposed solution and the way in which it tackles the problem posed.

6. Winning project

The Bizkaia Provincial Council will select the company that has won the challenge and undertakes to hire the winning company to develop a pilot project, amounting to less than €15,000.

The winning company will have a suggested timeframe of 12 months to carry out the project, which is to be agreed individually with the Department of Social Action of Bizkaia Provincial Council.

7. Industrial and Intellectual Property

At all times, the project, as well as any patents that may arise from it, will remain the property of the person or company that has submitted the application. Participating in the challenge does not entail the assignment of participation rights by the person or company that applied to the company in question.

However, the execution by the project winner of a real pilot project of the solution with the Bizkaia Provincial Council will involve the signing of a contract binding both parties. In said contract, the terms of use derived from the possible industrial/intellectual property arising from the execution of the pilot itself will be agreed upon, among other things.

8. Final Considerations

The participants expressly consent, due to the mere fact of participating in this call for entries, that the organisers may: use their name, individually as well as that of their start-up, and their images and/or associated logos, by any means and exclusively for corporate, advertising, promotional purposes and/or to announce the winning project to the rest of the participants and the general public, without any limitations on the place or time, and without any remuneration whatsoever being due to them.

This challenge may be modified, interrupted, suspended and/or cancelled if the circumstances so dictate.

The organisers also reserve the right to declare all or any of the prizes void, if no project submitted merits being named a finalist or winner in the evaluation team's opinion.