Challenge:

How could we improve the management of information on the use of sports installations in open spaces (pumptracks)?

Sub-challenges:

- How could we improve data collection on the **use of outdoor sports facilities?**

- How could we **segment the information on use by profile**, habits, and time periods?

- How could we **visualise the data** in a way that provides valuable information for municipal councils and **decision-making**?

Context

The sports service of Bizkaia Provincial Council (hereinafter BPC), among its functions, provides advice services to municipal councils on practising sports, supporting the activation, and funding of some of their facilities through programmes.

Currently, the advice is based on the experience and observation of BPC, as well as on contact with sports professionals and the use of sports habits surveys.

The use of technology can add value by making information available to municipal councils on the occupation and use of these outdoor sports facilities, with the aim of using it as a basis for promotion activities or the planning of services within the remit of municipal councils.

In particular, it is considered that it may be of value to have information on the use of their facilities for an increasingly popular sport: Pumptrack. There are currently several municipalities that already have these installations such as Etxebarri, Lemoa, Karrantza, Amorebieta, Bilbao, Portugalete or Atxondo, among others. Most of them are recent, therefore it is interesting to learn about their use and evolution.

Objectives:

We are looking for solutions that allow BPC and municipal councils to know the demand and use of Pumptracks (Profiles, types, times of greater or lesser use of the facilities).

This will be useful for municipalities to:

- Optimise the use of the facilities.

- Know which assets require greater dissemination / promotion.

- Consider investment in these facilities.

- Learn about the habits of use of these facilities by users.

- Assess the adoption of additional measures or services.

What are we looking for?

The following aspects will be assessed:

- A value proposal that is clear and relevant to the challenge.

- A technological solution with traction in the market.

- Visualisation of the information in a processed manner to facilitate analysis.

- Flexibility to display the information based on different criteria (e.g. profile, use, time…).

- Ease of adoption and implementation.

- Accessibility and simplicity: A solution suitable for people with different levels of digital skills.
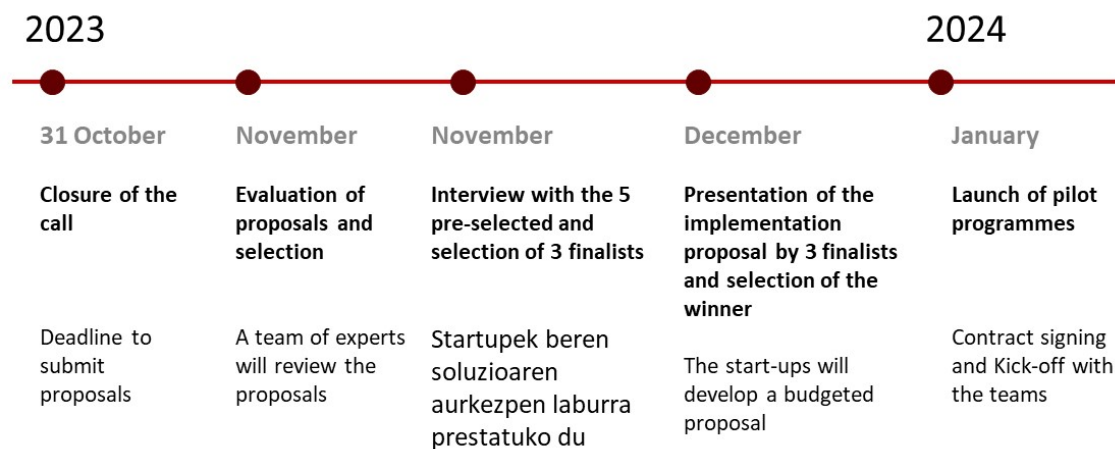
- Scalability of the solution.

Process and key dates:

The **deadline** to receive the response to the proposal is: **31/10/2023**.

The selection process consists of the following steps:

- The selection of up to 5 candidate companies depending on their relevance and how their solution fits in with the challenge proposed.

- Interviews with the 5 companies to learn about their activity and differential value.

- Selection of 3 finalist companies.

- Presentation of the pilot programme proposed by the 3 finalists.

- Selection of the winning company and solution.

The pilot programme to implement the winning solution in January 2024 and will have a duration of 5 months.

2023 | 2024

31 October	November	November	December	January
Closure of the call	**Evaluation of proposals and selection**	**Interview with the 5 pre-selected and selection of 3 finalists**	**Presentation of the implementation proposal by 3 finalists and selection of the winner**	**Launch of pilot programmes**
Deadline to submit proposals	A team of experts will review the proposals	Startupek beren soluzioaren aurkezpen laburra prestatuko du	The start-ups will develop a budgeted proposal	Contract signing and Kick-off with the teams

What do you get?

Pilot programme remunerated with a maximum of 15,000 euros.