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govTech Bizkaia

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Challenge:

How could we collect and communicate actionable information about the needs and situation of young people in Biscay?

Sub-challenges:

- How could we collect quantitative information from different data sources and cross-reference it with each other?
- How could we obtain detailed and segmented data for each municipality?
- How could we collect qualitative information that reflects the different realities and needs of youth in Biscay?
- How could we elaborate intuitive, visually accessible and interactive reports?
- How could we use the information to draw conclusions and concrete proposals?

Context:

The Youth Area is part of the General Directorate of Social Cohesion of the Department of Employment, Social Cohesion and Equality of the Provincial Council of Bizkaia. Among its functions is to watch over the needs of the youth diversity in Biscay.

Currently, the Youth Area **collects** both quantitative and qualitative **information** from **various third party information sources in order to prepare reports** and to know the situation of young people in Biscay. **All this** data collection **process** as well as the analysis of such information, **is carried out manually**.

In addition, **the qualitative information** collected by the Youth Area **does not reflect the needs of the different profiles which make up the youth of Biscay** (migrants, people with different sexual orientations, with functional diversity, diversity in terms of educational or socio-economic level...).

As it is a cross-cutting issue, in order for the Youth Area to have an impact on young people, collaboration with other areas is needed. That is why they prepare reports such as the Youth Diagnosis, a very valuable tool to inform the rest of the General Directorates about the situation of young people in Bizkaia. However, **they do not have standardized processes that allow them to analyze the data to draw conclusions and actionable information.**

Objectives:

We seek solutions that meet at least two of these objectives:

- Collect quantitative information from various sources, cross-reference it and automate its analysis.

- Obtain detailed and segmented data by municipality.

- Collect qualitative information to know the different realities and needs of the youth diversity in Biscay and automate its analysis.

- Identify specific fields of action.

- To generate intuitive and accessible reports that reflect conclusions.

What are we looking for?

The following aspects will be positively evaluated:

- A clear and relevant value proposition for the challenge.

- A market-proven technological solution.

- A user-friendly experience with minimal burden on internal staff.

- Ease of adoption and implementation

- Accessibility and simplicity: A solution suitable for users with varying levels of digital literacy.

- An interoperable solution.
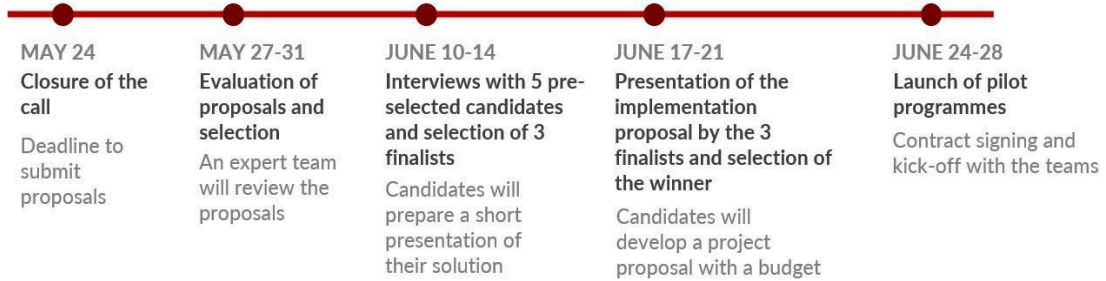
Process and key dates:

Deadline to submit the proposal is: **05/24/2024**.

The selection process consists of the following steps:

- Selection of 5 candidates companies based on the relevance and fit of their solution with the challenge

- Interviews with the 5 selected companies to learn about their activity and differential value

- Selection of 3 finalist companies out of the 5 interviewed

- Presentation of the pilot programme proposals by the 3 finalists

- Selection of the winning company and solution

The pilot programme to implement the winning solution will take place **between June and October 2024** with a **duration of 4 months**:

MAY 24	MAY 27-31	JUNE 10-14	JUNE 17-21	JUNE 24-28
Closure of the call	**Evaluation of proposals and selection**	**Interviews with 5 pre-selected candidates and selection of 3 finalists**	**Presentation of the implementation proposal by the 3 finalists and selection of the winner**	**Launch of pilot programmes**
Deadline to submit proposals	An expert team will review the proposals	Candidates will prepare a short presentation of their solution	Candidates will develop a project proposal with a budget	Contract signing and kick-off with the teams

In case of having any question about the challenge or the process, write an e-mail to info@bizkaiaok.eus

What do you get?

Pilot programme will pay a maximum of 15,000 euros.